



March 14, 2025

For Immediate Release:

Vermilion Advantage is issuing an RFP to interested economic development contractors interested in conducting an industrial redevelopment plan for East Danville. Vermilion Advantage was successful at obtaining a grant from the US Economic Development Administration for Technical Assistance. The proposal is to create a plan to bring industrial redevelopment back to the East Voorhees St. corridor. The RFP asks the contactor to submit a plan that includes the following:

- a. Targeted Industry Analysis – data suggesting the best possible industries and employers to target for recruitment
- b. Assessment of surrounding economy, close economic clusters, workforce strengths and weaknesses, as well as areas of advantages and disadvantages for successful implementation
- c. Detailed strategy for engaging targeted businesses
- d. Analysis of Current Workforce – existing training, workforce education efforts, recommendations on workforce development opportunities for improvement
- e. Provides recommendations for an industrial park in the East Voorhees Street corridor.

Vermilion Advantage is accepting proposals through 11 a.m. on April 15, 2025. Interested parties can submit their proposals and questions in person at the Vermilion Advantage office or via email, to: mike@vermilionadvantage.com

RFP document is attached

