

INSIDE

August 2024

Vermilion County

**New Beginnings:
Vermilion Advantage
Up and Running in
New Space**



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INSIDE

Vermilion County

Mike Marron
CEO/President

Lisa Thompson
Data & Finance Administrator

Jodie Ingram
Community Development Coordinator

Dana Rowland
Marketing & Communications



Phone 217.442.6201

Fax 217.442.6228

contact@vermilionadvantage.com
www.vermilionadvantage.com

www.vermilionadvantage.com/job-board

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whitesmith
MARKETING GROUP

217.304.4258
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With all the challenges our County has recently faced, everyone agrees that we need change. We need a "new direction," a restart. What does that mean? "Change" is the magic word that is supposed to cure all our troubles and fix the future. It is a catch-all, but what is actual change, and how do we implement it?

Real change is never easy because it is uncomfortable. People say they want things to change but then become very resistant to doing the things required to make change happen. Part of it is human nature. We are creatures of habit, and we get comfortable with the

status quo. Others are invested in the status quo, sometimes monetarily. It reminds me of what one of my heroes and mentor, Lyle Sankey, used to say about people trying to compete in rodeo. He said people liked "the idea of being a rodeo cowboy, but they really didn't like being a rodeo cowboy." He meant that many people who entered rodeos liked the idea of competing in the sport. They liked dressing up like a character from Yellowstone. They liked drinking beer with their buddies at the bar, telling tall tales about riding bulls. They liked all the attention they got from fans hanging around the arena. What they didn't like was really being a cowboy - spending hours in the gym, staying in shape, riding horseback for hours every day to hone your riding skills, living on the road for weeks if not months, and literally putting your life on the line every time you competed. The actual stuff that makes you a champion was hard and wasn't quite as fun. Real change, even if it is needed, isn't fun.

Still, everyone knows the saying, "The definition of insanity is doing the same thing over and over again and expecting a different result." Everyone agrees the saying is truthful. So why, when all of us acknowledge that we shouldn't continue failed efforts hoping for something different to happen, are we guilty of doing just that? Most of us want what's best for our community. Sometimes, when we are in the trenches fighting away for the better future of our community, we can lose sight of the big picture and what is working or not working. We are so involved and invested that it becomes hard to step outside the box, do an honest analysis, and make the determination that we need to do something different. At other times, we resist change simply because it is hard, uncomfortable, may hurt someone's feelings, or upend the good deal they have going. Sometimes, we all like "the idea of Change," but we really don't like "Change." Remember, as we go forward and seek solutions that will put this community back on a strong economic footing and allow for community renewal, real change and all that entails will be required, even if it isn't fun or comfortable.

Mike Marron
CEO/President
Vermilion Advantage

Vermilion Advantage, through membership value, provides strategic leadership on critical large and small business issues - leading economic and workforce development, anticipating and responding to members' needs, addressing quality of life issues and providing a network of information and business contacts. Vermilion Advantage works regionally to bring opportunities to Danville and Vermilion County.

Inside Vermilion County is a monthly publication created by Vermilion Advantage to showcase our members and share good news about Vermilion County. Each issue is mailed to all Vermilion Advantage members and over 1,000 copies are distributed throughout Vermilion County.

City of Danville: Moments with the Mayor

Famed broadcaster and entertainer Arthur Godfrey once said, "I am proud to be paying taxes in the United States. The only thing is I could be just as proud for half of the money." Given the tough economic times we're all facing, I'm pleased to inform you that strong stewardship and an increase in the City's overall Equalized Assessed Value (thanks to the Casino and other new businesses) have allowed us to substantially reduce our property tax rate in recent years.

Our 2019 City property tax rate was 2.29 while the 2023 rate is only 1.91. We lowered our City property tax rate by 16.4%.

I'm often asked questions about property tax bills. I'd like to explain.

Township Assessors place a Fair Market Value (FMV) on each property, which the County Assessor then divides by one-third to get your Equalized Assessed Value (EAV). If you receive any exemptions (homeowners, veterans, or people with disabilities, etc.) your EAV is then decreased by the statutorily permissible amount. Finally, the EAV is multiplied by the tax rate for each of the taxing districts and added together to determine the total property tax you pay.

There are nine taxing districts in the City of Danville. The following seven are common to nearly every property owner. For context, I am placing the percentage (rounded to the nearest tenth of a percent) of my total tax bill paid to each next to the entity that receives it: Danville CCSD #118



(49.3%), City of Danville (19.5%), Vermilion County (14.0%), DACC 507 (5.9%), Danville Road & Bridge (4.4%), the Conservation District (1.1%), and the Vermilion County Airport Authority (0.8%). I live in Danville Township; it receives 5.1% of my property taxes. Danville Sanitary District is the 9th taxing body, but they do not currently levy a tax.

Property taxes in the City of Danville only fund the library and police and fire pensions. Last year, \$2,134,923 went to the library and \$4,781,851 went towards pensions. Additionally, the \$2,972,744 in public safety pension fees and all the cannabis tax and 80% of all casino revenue (a combined total of \$2,172,198) went towards additional pension payments. These additional payments have resulted in the police and fire

pensions being 6.3% and 9.3% better funded than they were five years ago.

So, you may be wondering, "If the City tax rate has gone down, why have my property taxes gone up?" Increases likely came about in one of three ways. First, your Township Assessor may have increased the value of your property. Second, you may have lost an exemption because you failed to renew it. Easily remedied by working with the County Assessor.) Third, one or more of the other taxing bodies may have increased their tax rate.

Finally, you may wonder, "If our property taxes only pay for the pensions and the library, how does the City fund other services it provides?" There are two primary ways. One is through fees that residents pay for

items like sewer and garbage collection. The second is through various taxes received, such as a portion of the state income and sales taxes.

Given that sales tax is one of our largest sources of revenue, the best way to ensure that your money improves our community is by shopping locally. This provides funds to improve our quality of life while helping our local businesses and their employees not only survive but thrive. Strong stewardship helps us keep our property tax rate lower and shopping locally helps us make Danville an even better place to live, work, invest, and play!



VCC Foundation Helping Preserve Vermilion County's Natural Resources

The Vermilion County Conservation Foundation team put together some great information about the history of the Vermilion County Conservation District (VCCD), the formation of the Foundation, and how anyone can get involved. Here's what they told us.

Vermilion County Conservation District

The Illinois Conservation District Act of 1963 became the Foundation of the Vermilion County Conservation District which started in April 1966. A dedicated group of Vermilion County residents created the organization responsible for preserving, protecting, and improving the natural resources native to our area.

VCCD created a park/preserve system consisting of Kennekuk Park, Forest Glen Preserve, Lake Vermilion Park, and Heron Park. The district also partners with the Friends of the Rail Trail to develop and maintain the Kickapoo Rail Trail.

Activities include conservation education and outdoor recreation including hiking, biking, camping, fishing, and hunting. Several facilities, buildings and open-air pavilions are available for picnics, wedding ceremonies/anniversaries, family reunions, etc.

The Foundation Takes Shape

As the District developed and grew to be the incredible conservation system it is, so did the need for outside support.

In 1984, the Vermilion County Conservation District Foundation was established and chartered as a 501c3 charitable organization to support the district. The organization's name was changed in 2014 to the Vermilion County Conservation Foundation (VCCF), enabling it to act as a stand-alone group supporting the Conservation District and other local charitable efforts.

The goals are: "To support the efforts of the Vermilion County Conservation District through the conservation of our natural resources, improvement of natural areas, scientific research, support of teaching conservation education to citizens of Vermilion County, Illinois, maintenance and support of capital projects to promote historical and natural preservation, education and scenic beauty of our lands by the acceptance of land, money, grants, stocks, insurance policies, or other assets for the purpose stated herein."

The Foundation is managed by a volunteer board of twelve directors, including a Chairman, Vice Chairman, Secretary, and Treasurer.

The Foundation's many involvements and accomplishments include the Environmental Education Center at Kennekuk Park, the total update of the Gannett Education Center at Forest Glen, maintenance and improvement of the Jordan Creek Wildlife Area, construction of the boardwalk and observation tower at Heron Park, establishment of the Busby-Meyer Wildlife Area, the Laury

Barn and the White Oak Barn Centers at Kennekuk, and the Beech Grove ADA approved trail and picnic area at Forest Glen. Other ongoing projects include the group's continuing support of educational supplies for outdoor school and the replacement of playground equipment at Kennekuk and Forest Glen.

Special fundraising events contribute funds to support the Foundation's present and future programs.

Foundation memberships are key to funding and utilization of the district facilities.

Memberships support and illustrate dedication to the county and all of the many conservation, educational and recreational activities. Members receive discounts on various district activities.

To learn more about the Vermilion County Conservation Foundation and how you can donate or become involved, visit vccfoundation.info or call one of the parks at 217 442-1691 (Kennekuk) or 217 662-2142 (Forest Glen) for additional information on district and foundation activities.

Thank you for being part of what we do!



Bring your friends and family and discover what the county offers in outdoor recreation, education, and conservation!



New Project Takes Shape for Vermilion County Highway Department

Thanks to the commitment of the Vermilion County Highway Department, a new county road project is set to begin in early 2025.

The shifting Middle Fork of the Vermilion River threatens to wash out CH 21 near Collison. The roadway has been restricted to one lane, and a barrier wall and traffic signals were installed. "We have been working with the Army Corps of Engineers since 2019 trying to develop a project to solve the problem," says Adrian L. Greenwell, P.E., Vermilion County Engineer.

"As of now, the project to armor the riverbank will take place in early 2025, followed by the project to re-align and rebuild CH 21. A heavy enough flood event prior to completion of this work would likely require permanent closure of the road."

In the last few years, the Department has experienced changes, including the addition of several new staff members and the acquisition of additional equipment, which have improved efficiency and the ability to perform new tasks.

Snapshot of the County's Roads and Highway Department

Vermilion County has approximately 163 miles of County Highways and 52 bridges and culverts in its County Highway system. The Highway Department is responsible for maintaining and constructing the roads and structures on the County Highway system. The Department also advises the Township Highway Commissioners on building, repairing and maintaining roads within the Township. There are about 1232 miles of township roads and 289 structures on the Township road system in the County's 19 Townships.



Maintenance Staff, l-r: Brian Kedas, Phil Heleine, Jeremy Gaddis, Travis Barton, Mike Garfield, Randy Taylor, Jonah Buyno, Cory Allison



Technical Staff, l-r: Adrian Greenwell, Trent Dafebaugh, Krista Zionik, Jackson Priest, Janet Payonk, Shane Warren.

The Highway Department performs all the required bridge inspections on the County and Township systems as well as a few small villages. Inspections are conducted on 12-, 24- or 48-month cycles depending on the condition of the structure.

The Highway Department staff has a total of 14 full-time positions. Positions include the County Engineer, Assistant County Engineer, Office Manager/Bookkeeper, Project Manager, two Engineering Technicians, Maintenance Foreman and seven Highway Maintainers. The Department occasionally hires part-time seasonal staff. "This summer, we are fortunate to have an Engineering Intern on staff," says Greenwell.

Focus Areas

The Department focuses on two areas - engineering and maintenance. The maintenance side performs daily maintenance operations, including snow removal, roadside mowing and weed control, sign installation and maintenance, highway patching, shoulder work and drainage repairs. The Engineering side consists of supervising construction and maintenance operations for the County and Township projects, managing design projects performed by consulting engineering firms, and preparing minor project plans in-house and bridge inspections.

Greenwell says they occasionally receive calls from the public concerning state-maintained routes. "The division of responsibility between the State, County, Townships and Municipalities is not always clear," he adds.

As Greenwell and the team look to the future, he says their mission is clear: "We are always looking for ways to make our roads safer while increasing efficiency."

Monyok Leadership: Celebrating a New Location and Offering Expanded Services



A new chapter is unfolding in Monyok Leadership's ever-expanding story. The growing Vermilion County business has opened a new office and expanded its offerings to better serve clients of all sizes. This growth signals exciting opportunities and a promising future for clients and partners.

"We've been looking for a space for quite a while," says Founder Annie Monyok. "I serve on the Board of Directors at United Way, and when they shared that they were planning to renovate their space, we began talking about the potential. It turned out to be the perfect place for us!" The new business location is the second floor at 801 W. Fairchild.

Monyok Leadership crafts tailored solutions for an organization's success. "We are expanding our services to ensure our clients' organizational success," explains Annie. "We dive deep into challenges, designing strategies in HR, leadership, marketing, and operations that drive tangible results."

Monyok started the business in 2019 with the intention of building a coaching and training business that she could grow into a full-time operation. Over the years, she

and her team, which includes Danielle Turner, Operations Assistant/Facilitator, added HR, business strategy and marketing consulting services. "We're thrilled to be in a position to add to our staff and continue serving our community as business partners," she says.

Every client has unique needs, and the team works to find creative strategies that fit those specific requirements. Serving as a trusted business partner is what makes Monyok Leadership unique. "When we offer concierge services in HR, Marketing and Strategy, clients can call anytime and have real-time consultations," says Annie. When consulting, the team works alongside the client through implementation to ensure there is measurable project success. In training,

they customize content to fit an organization. In all cases, Monyok Leadership works to meet clients where they are and finds a solution that meets their needs.

Love for Vermilion County



In addition to serving a wide array of clients, Monyok Leadership is deeply committed to the community. The company also directs Vermilion Advantage's Leadership Program. "We love being partners with Vermilion Advantage," says Annie. "We feel very honored to get to lead the Leadership Tomorrow Program and work alongside them on projects like the Regional Benchmark Survey! Vermilion Advantage really does support its members through referrals, marketing and networking."

In her work to date, Annie's greatest surprise has been the support of the small business community. She says, "It's truly been a joy to get to know other small business owners in Vermilion County!"

To learn more about Monyok Leadership, visit monyokleadership.com, email annie@monyokleadership.com, or call 217-504-6368. The company can also be found on Instagram and Facebook @monyokleadership.



Coffee Talk

August 13:
Towne Place Suites,
310 Eastgate Drive, Danville

September 10:
Danville Public Library,
319 N Vermilion St, Danville



Scooter's Coffee Opens on North Vermilion in Danville

Need a quick stop for smooth, quality coffee, unique drinks or a bite to eat? Why not try the new Scooter's Coffee at 2828 N Vermilion in Danville. The company's name follows its mission to "keep customers happy by helping them 'scoot in and scoot out' quickly."

Scooter's offers a wide range of food and drink options, including iced, blended, or hot coffee/espresso drinks, energy drinks, smoothies, breakfast sandwiches, burritos and an assortment of pastries. A customer favorite menu item is Carmelicious, Scooter's signature drink.

Right now, customers can enjoy the Summer 2 campaign, which includes Oreo Blenders, Oreo Cake Bites, and Peach Infusions, along with the continuation of the Smore's cookie and drink. Fall promos will begin soon.

About the Company

The Scooter's franchise is headquartered in Nebraska, while the local company is headquartered in Illinois. Currently, the Illinois-based company has locations in Paris and Danville, Illinois, with four additional locations being targeted. The company employs about 45 people.

"With an existing store in Paris, IL, the proximity to Danville for the second store made a lot of sense," says Owner Matt Kade.



"We had a deep desire to continue to build the brand in Illinois."

What Makes Scooter's Unique

The company's relationship with its farmers is unique in the industry. "While most of our competition sources their coffee/espresso beans on the open market, we work directly with the farmers, which allows us to pay them more and ensure a consistent coffee experience," says Matt. "Also, we really love our products. We've heard consistently that our coffee is smoother, and we offer more food options."



"We continuously strive to get involved in our communities, which makes us stand out," he adds. "We firmly believe that if we expect a city to support us, then we have to support the city."

Scooter's employees live by the company's core values of love, humility, courage, and integrity. "It's why we do everything we can to make a positive impression," says Matt. "Anyone can make and serve coffee, but it takes a great group of team members to make a lasting impact in the lives of our customers."

Matt deeply values his strong franchisee relationship and the well-run local entities. "What I am most proud of is the amazing management team in our stores and the incredible group of young adults that are the face to our customers," he says. "I've been so lucky to have these team members



who are always looking for ways to make a positive impact on our customers' lives, even if it's a simple smile and a wish of 'Have a scootastic day!'"

With a little over two months under its belt, Scooter's has already become a member of Vermilion Advantage, sponsored First Fridays in downtown Danville, donated coffee to a blood drive and offered discounts to Danville Area Community College staff and students. The team is looking forward to learning more about the community and finding new ways to participate. Matt says they are always looking for opportunities to make a lasting impact.

"I tend to find a lot of value in a city or county's continued investment into its communities and citizens," he says. "What I've seen so far is a well-organized city and county structure that facilitates or hosts events that engage with people and give them the skills and exposure to continue to grow and flourish."

To learn more about Scooter's, stop by their Danville location at 2828 N. Vermilion, visit Scooterscoffee.com, or call 217-213-6131.



New Beginnings at Vermilion Advantage

Meet the Staff

Mike Marron, President & CEO

My position at Vermilion Advantage is to oversee and manage the staff and all the efforts of our organization. I hire staff and instruct them on their duties. I answer to the board of directors, and work with that board to craft and implement the strategic direction of Vermilion Advantage.

Our number one mission at Vermilion Advantage always has been and will continue to be, business recruitment and retention. However, I believe a new strategic vision is needed to accomplish that mission. First, we must make the ground as fertile as we can here in Vermilion County for economic development. We must catalogue and detail all our infrastructure assets and bolster them where need to. We must create an environment where our current businesses can thrive, and new businesses want to come. Second, we



must do a better job of marketing the distinct qualities of this County to others around the State and region. Third, we must do whatever we need to do, to solve our workforce shortage. That means working with DACC and College Express to increase

participation in their job training programs, solving problems for people so they can enter the workforce, and recruiting new people to come into our community. Fourth we need to invest in new technologies and make sure we are on the cutting edge in the way we operate as an organization. In our marketing and workforce efforts, we need to fully utilize data analytics and AI technology to reach the most people in an efficient way and to make solid information-based decisions. Finally, we need to amplify our voice by having a presence in Springfield and in Washington DC. The squeaky wheel gets the grease, and grease is what we need. We can't expect to be on our elected official's radar unless we put ourselves there. That is what we intend to do.

There are exciting days ahead for Vermilion Advantage. I'm proud to lead this organization and work with our great staff.



Jodie Ingram, Community Development Coordinator

As the Community Development Coordinator at Vermilion Advantage my core responsibilities include the promotion of economic and workforce

development. I am also the Director of the Young Professionals Network and assist with the Leadership Tomorrow program.

One of our primary focuses here at Vermilion Advantage is to build strong relationships within our community by aiding collaboration and networking opportunities. We do this by organizing events, holding informative luncheons, and one-on-one meetings to help businesses with the necessary tools and resources to succeed.

When I envision the future of Vermilion County, I think of this line from John Lennon's Imagine, "You may say I'm a dreamer, but I'm not the only one. I hope someday you'll join us and the world will be as one." Being born and raised in Vermilion County, I know we have a lot to offer, but I also know there is a lot of opportunity for change

and growth. Too often we get stuck in the mindset of "this is how it has always been done" and to that I say... not anymore! We are dreamers here at Vermilion Advantage and we are here to elicit change!

I can ensure our staff is working hard to make dreams a reality through intense strategic planning, producing new initiatives, and working close with all of our stakeholders. As a community, I ask that we all work together to enhance this beautiful place we call home. Together, I believe we can create a vibrant and thriving environment where businesses and individuals can flourish.

In closing, you may think that we are dreamers, and I surely hope we are not the only ones, but I do hope someday you will join us, and Vermilion County will be as one.

Dana Rowland, Communications & Marketing

I just celebrated my one-year anniversary at Vermilion Advantage and my short time here has already seen significant change. Every day is different in our office, and while some days are challenging, it's exciting to see everything that's happening in our community. In my role, I coordinate our marketing and communication along with membership management.

Marketing at Vermilion Advantage is just taking off! We hope to create and implement a campaign that celebrates the successes of local businesses and the vibrancy of our community. It's an exciting time as we begin to highlight all our county has to offer. We want to be the biggest cheerleaders for our area!

Our social media has proven to be one of our greatest tools in both promoting ourselves and our community. Whether it be a fun



community through our social media. Be sure to follow us so you don't miss what's to come!

Membership management, on the other hand, is about building and maintaining strong relationships with our members. From onboarding new members, ensuring they are aware of all the resources available to them, and continually engaging with existing members to understand their needs and challenges, meeting our members' needs is a priority. From our monthly networking events to regular communication, we want to foster a sense of belonging and support.

contest like a scarecrow competition or an important community announcement, utilizing platforms like Facebook, LinkedIn, and Instagram, ensures our messaging reaches a broad audience. We plan to start highlighting more of the great things our membership is doing in the

Being newer to Vermilion County, I am continually amazed by all it has to offer. So much good comes out of this community, I'm fortunate to be in a position to share it. It is an exciting time to be a part of Vermilion Advantage! We are just getting started!



Lisa Thompson, Data & Finance Administrator

My primary role is to support the overall goals and mission of our organization by processing all the funds and ensuring that our internal data is organized and accurate. Creating solutions, streamlining

processes, and ensuring accuracy and efficiency are among my biggest challenges and my biggest rewards. When an office environment is conducive to productivity, the outreach efforts will be too. It's important to me that the processes and procedures that we use every day allow staff to carry out duties in the most effective and efficient manner. To that end, I am aiding in the upgrade of several software platforms that we use. Our accounting system has been transitioned recently and our first contact management software is on the horizon.

Vermilion Advantage supports the community in ways that utilize grant funding, business partnerships, legislative networking, and more. I

manage the financial aspect of this support.

On a personal note, and in keeping with the theme, New Beginnings, accepting this position with Vermilion Advantage was a new beginning for me. Previous positions served me well in providing broad experiences with a great amount of responsibility. Accepting this position allowed me to narrow my focus and responsibilities to the areas that I enjoy the most.

My family and I are rooted in this community, and we love the life that we have built here. I am proud to work for a CEO with vision, integrity, and follow through, as well as other staff members that are talented, driven, and a whole lot of fun!



32nd ANNUAL VERMILION ADVANTAGE GOLF OUTING! Friday, August 16th Danville Country Club



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YPN "Off the Clock" Events

August 1: Team building activities at Kickapoo Adventures from 5-7.

September 21: Kickin' It Up a Notch with Kruger's ATA Martial Arts. Join us from 9-11am for Martial Arts & Self Defense training.

DCA Preschool: Making the Preschool Years Count



A Danville-based preschool is ready to walk alongside parents and children during what many experts agree are some of the most formative learning years.

If you are looking for a preschool for your three- to five-year-old child, Danville Christian Academy Preschool (DCA) has current openings.

Time-tested and parent-approved, Danville Christian Academy Preschool walks with parents through the process of preschoolers learning the basic skills of literacy - from drawing to letters, letters to sound, and then sound to words. DCA has been serving families for over 30 years.

The DCA student-to-teacher ratio is 10:1. There are no residential requirements for students. The preschool is open Monday through Friday from 6:30 AM to 5:30 PM, and breakfast, lunch and snacks are provided.

DCA is located in the Hope Unlimited Church building at 428 N Walnut Street, Danville.

DCA Preschool provides the building blocks of learning - knowledge, skills, and application. "Children learn to memorize and recite songs and scriptures," says Joy Adams, Coordinator. "Children learn math skills such as numbers and counting to 100. Children learn life skills like sharing, following directions, making new friends and playing fun activities together. Ages three and four learn the foundation, and ages four and five get ready for kindergarten by building on



that foundation. Children also learn about their creator. All of this is offered in a safe place where everyone is respected. Parents are able to see firsthand what events their child enjoyed throughout the day with pictures from the teachers."

Children are also introduced to some Spanish words and sign language.

DCA has scholarships available which the community can support. "We realize our community, like many others, continues to go through the

economic ups and downs that make it difficult for parents to have a quality preschool choice," says Pastor Doug Knapp, Associate Pastor. "Whether it is a parent trying to make ends meet or someone who has temporarily lost their job, we have a scholarship account for those that meet this criteria. If you would like to help these parents, tax-deductible gifts can be sent to Danville Christian Academy."

For more information, parents or family members can call Danville Christian Academy Preschool and schedule a tour. Visitors will receive a complete informational meeting with teachers regarding all the aspects of the preschool day. More information is also available at hu.church.

"It is important that parents have a place they trust to bring their children to learn and where they can build relationships that feel like family." Joy Adams



Director Ms. Joy Adams and Ms. June Oatis, Preschool teacher



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DID YOU KNOW...

Any employee from your business is welcome to attend our Vermilion Advantage networking events? Please share the information with your staff and invite someone new! We look forward to seeing you!

DID YOU KNOW...

Members of Vermilion Advantage with 50 or less employees, can gain health insurance for their business through their Vermilion Advantage membership at a discounted rate?

Contact Dana Rowland for more details!
drowland@vermilionadvantage.com

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5:00-7:00PM

August 8, 2024
Vermilion County Title
112 N Vermilion St., Danville

September 12, 2024
Red Mask Theatre
601 N Vermilion St., Danville

Please RSVP to Dana at drowland@vermilionadvantage.com



11:30AM-1:00PM

August 21, 2024
"How 2 Series" Luncheon
Soar Space, 2 East Main St., Ste 36, Danville
How to use Active Listening for Better Communication

September 18, 2024
"How 2 Series" Luncheon
Vermilion Hall at DACC, Room 302
How to Find Comfort in Public Speaking with Jackie Vinson

Please RSVP to Dana at drowland@vermilionadvantage.com



11:30AM-1:00PM

August 28, 2024
Palmer Arena

September 25, 2024
Palmer Arena

Please RSVP to Dana at drowland@vermilionadvantage.com

WHY SHOULD I JOIN....



www.vermilionadvantage.com
15 N. Walnut St., Danville, IL 61832
217-442-6201

NETWORKING & EVENTS

Business & Networking luncheon, Coffee Talk, Young Professionals Network, Business After Hours, Golf Outing, Tour of Industry

Weekly Member Announcements, What's Happening guide, Email blasts, monthly Inside Vermilion Advantage Magazine, Facebook and Instagram

MARKETING & SOCIAL MEDIA

SUPPORT & VISIBILITY

Members supporting members! Learn from businesses owners who face similar problems. Grow your business visibility and increase your presence in the community

Our education initiatives include Leadership Tomorrow, HR & Safety Council, Vermilion County Mayor's Council, and a partnership with Danville Area Community College

EDUCATION & PROFESSIONAL DEVELOPMENT

WORKFORCE

Our Vermilion County jobs board allows members to post your hiring needs! Manufacturing, Logistics, Healthcare and Technology/Service workforce clusters fund career-focused programs and career awareness services such as Skills USA

From new business recruitment to professional employee recruitment, we are here to help new and current businesses thrive

RECRUITMENT

FOR MORE INFORMATION, PLEASE CONTACT DANA ROWLAND AT DROWLAND@VERMILIONADVANTAGE.COM OR 217-442-6201

ALL A's ACCOLADES, ACCOMPLISHMENTS, ACHIEVEMENTS

Don and Deanna Witzel, Owner/Operators of the Witzel Family McDonald's announce Employees, Students & Athletes of the Month



July Employee of the Month:

- Hometown Stars McDonald's.....Christine Fernandez
- Classic Rock-n-Roll.....Aleasta Callahan
- Oakwood.....Bryson McDaniel
- Georgetown.....Ashley Humphries
- Hoopeston.....Chase Gravitt
- Neighborhood McDonald's.....Brittany Olaniyan
- Covington, IN.....Pierce Whiteman



Check out the news, flyers, and events our members have to share for May on our website! Just scan the QR code!



If you'd like your flyer posted to our website, please email it to drowland@vermilionadvantage.com by the 25th of the month.

Members of Vermilion Advantage, NFP In Good Standing by Level of Membership

ADVANTAGE DIAMOND DIRECTOR: (Level \$10,000+)

- Aqua Illinois, Inc.
- City of Danville
- Danville Sanitary District
- First Financial Bank
- Golden Nugget
- Iroquois Federal
- Old National Bank
- OSF HealthCare Sacred Heart Medical Center
- Owens Corning Danville
- Vermilion County Government

ADVANTAGE GOLD CROWN DIRECTOR: (Level \$6,000 - \$9,999)

- Arconic
- Bunge Milling, Inc.
- Cannon Cochran Management Services, Inc.
- Carle / Carle Medical Supply
- Christie Clinic
- Danville Area Community College
- Danville Country Club
- Danville Metal Stamping
- Danville School Dist. #118
- Hyster-Yale Group
- McLane Midwest
- Mervis Industries
- REG Danville, LLC
- Republic (formerly Allied Waste)

- thyssenKrupp Dynamic Components Danville, LLC
- Vermilion Development, Inc.
- Viscofan USA, Inc.
- Watchfire Signs

ADVANTAGE MILLENNIUM MEMBER: (Level \$2,500 - \$5,999)

- AmerenIP
- Bose Corporation
- Carle Hoopeston Regional Health Center
- City of Hoopeston
- CliftonLarsonAllen, LLP
- Curry Construction
- Double S Liquid Feed Service, Inc.
- Fisher National Bank
- Genpact
- Greenwood, Inc.
- Illini Radio Group
- Invenery
- McDonald's c/o DND Witzel Enterprises, Inc.
- Village of Oakwood

ADVANTAGE EXECUTIVE MEMBER: (Level \$1,000 - \$2,499)

- Acton & Snyder, LLP
- Advanced Medical Transport East
- Anderson Electric, Inc.
- APPI Energy
- AT&T Illinois

- Blue Cross Blue Shield of Illinois
- Bowman Estates
- Brainerd Chemical Midwest, LLC
- Chittick Family Eye Care
- County Markets / Niemann Foods
- Depke Gases & Welding Supplies
- EnvirOx, LLC
- Everside Health
- Express Employment Professionals
- Faulstich Printing Company
- First Farmers Bank & Trust
- First Savings Bank of Danville
- Flex-N-Gate Plastics
- Harrison Steel
- Heritage Development
- Heritage Health Therapy & Senior Care
- Hubner Industries, LLC
- IL Chapter Nat'l Electrical Contractor's Assoc.
- Julius W. Hegeler II Foundation
- Meijer
- Neuhoff Family Broadcasting
- Prospect Bank
- Right Way Roofing
- Rodriquez Cuts
- Runnings
- SIHF Healthcare
- The Sygma Network
- thyssenKrupp Crankshaft Company
- Towne Machine Tool Co., Inc.

Members of Vermilion Advantage, NFP (continued)

Tractor Supply Co.
Village of Catlin
Voltus
WITY Illiana Communications, LLC

**ADVANTAGE ASSOCIATE MEMBER:
(Level \$500 - \$999)**

112 Wine & Coffee
Adecco Employment Services
Alexander Concession & Catering
All Source
Allied Capital Title
Anthem Chevrolet
Arcadia Care of Danville
Arnold's Office Supply
Arrow Ambulance
Autumn Fields Adult Community of Hoopeston
AWEBCO
B & B Construction
Beltone Hearing Aid Service
Berns, Clancy, & Associates, P.C.
Big Thorn Farm & Brewery, LLC
Bill Smith Auto Parts
Boxcar Books & Vinyl
Bricks and Ivy Sports
Built 2 Last Construction
Ceader's Collision
Central States Distribution Service
City of Georgetown
Clanin Marketing
Classic Homes Realty
Coldwell Banker Commercial Devonshire
Realty – Larry Kuchefski
Comcast Business
Commercial-News
Corporate Supply, Inc.
Country Financial - Amanda Galloway
Country Financial - Braxdyn Keeran
Country Financial - Mark Stutsman
Country Financial - Pete Goodwin
Country Financial - Stevenson Harby
Courtesy Ford Lincoln/Courtesy Chrysler Dodge Jeep
CTS Computers
CU Trade Services/Kuchefski Heating & Air
Custard Cup
D.I. Fire & Safety
Danville Area Board of Realtors
Danville Dans
Danville Gardens, Inc.
Danville Public Building Commission
Dawson Logistics
Dean Crandall – Morgan Stanley
Delanois Law, LLC
Dines Machine & Mfg.
Donohue & Associates, Inc.
Dougherty Group
DTI Office Solutions
Duncan Farms
DynaChem, Inc.
Eartrise Energy
East Central Building Trades
East Central IL Community Action Agency
Edward Jones (Marcus Provost)
Enel Green Power Salt Springs
EPIC Insurance Midwest
Exit 210 Saloon
Farnsworth Group
FLP Wealth Advisors of Raymond James
Full-Fill Industries, LLC

G & C Diagnostics
Gailey Eye Clinic
Gibson Teldata, Inc.
Greene Galvanized Stairs
Greenlight Landscaping
Hampton Inn & Suites
Health Alliance Medical Plans
Healthy Prep Meal Service
Heartland Properties, Inc.
Hefty Seed Company
Holiday Inn Express Hotel & Suites/Hampton Inn & Suites
Hoopeston Coin Laundry
Hoopeston Ford
Huber & Mudd, LLC
IBEW Local 538
Illini Castings, LLC
Illume Counseling and Wellness Center
Insurance Providers Group
International Greenhouse Co.- Danville
Jersey Mike's Subs
Jimmy Johns
Jocko's Depot / Diveley Development Corp.
Juke Gaming, LLC
Kick Me Shirts
Kickapoo Adventures
Kruger's ATA Martial Arts, Inc.
Kruger-Coan-Pape Funeral Home
Kurland Steel Co.
Landmark Credit Union
Leatherneck Hardware, Inc.
Lebanon Seaboard Corporation
Lisa L. Goodner Agency - Farmers Insurance
LMR Promotions
Local, The
Loman Ray Insurance Group - Hoopeston
Longview Bank & Trust
Love's Travel Stop
Merrell Pest Control
MH CPA, PLLC
Mini Mall Storage
Molly's Bar & Grill
Motley Food
Newton's Cleaning & Restoration, LLC
Norah's Smokehouse
Painter's USA, Inc.
Park Electric Motor Service, Inc.
Portal Entertainment Group
Randal Ashton, DDS
Ray O'Herron Company
RE/Max Ultimate
Rector Solar
Ridge Plumbing Contractor
Robinson Chiropractic, Ltd. – Danville, Hoopeston, Westville
Russell Leigh & Associates
Rustic Charm/RC Boutique
Scanics
Scooter's Coffee
Second Church of Christ
Sentry Roofing, Inc.
Servicemaster
Seven Point
Sheridan's Appliance Center, LLC
Shore Wealth Management
Silgan Containers
Souza Financial Group
Sparklight
Staff Management

Steel Grip, Inc.
T.H. Snyder Co.- Architectural Woodwork Div.
Tee Pak Credit Union
Terminix Services, Inc.
The Jumpoff
The Pump
The Slotted Spoon
Thompson's T-Shirts
TownePlace Suites
Toyota of Danville
Treasured Roots
Tridan International, Inc
Trillium Staffing
Turtle Run Golf & Banquet Center
Two Roads Wellness Clinic
University of IL Community Credit Union
Venture Mechanical Contractors, Inc.
Vermilion Chevrolet
Vermilion County Conservation District
Vermilion County Title, Inc.
Vermilion Regional Airport Authority
Vermilion River Beer Company
Vermilion Valley Railroad
Veterans Affairs Illiana Health Care System
Village of Fithian
Village of Tilton
Visiting Angels Homecare Agency
WCIA Nexstar Broadcasting
Westville CUSD #2
WHPO 101 Country
WKZS/WSKL Radio
Wolf Creek Golf Club
Wright's Heating and Air
Zindars Property Management, LLC

**ADVANTAGE HONOR MEMBER
(Level \$300 - \$499)**

Aquality Solutions, LLC
Automation International, Inc.
AutoZone Distribution Center
B&K Investments, Inc. (Wendy's)
Bismarck-Henning CUSD #1
Brunswick Apartments
CDS Office Technologies
Central Illinois Family Practice
Cooper East Lake Animal Hospital
Croze Insurance
Crowder CPA's, Ltd
Culver's – T/Kat, Inc.
Cunningham, Inc.
Danville Housing Authority
Danville NECA-IBEW Electrical JATC
David S. Palmer Arena
Douglas Discovery Garden
DP Supply, Inc. (formerly Danville Paper & Supply)
East Lynn Fertilizer
ERH Enterprises, Inc.
Fairchild Animal Hospital
Fancy That Bridal & Special Occasion
Fehr Graham
First Presbyterian Church
Georgetown Wood & Pallet Co., Inc.
Gibson Health of Hoopeston
Glesco Electric, Inc.
Hayley Siefert, Broker - Keller Williams Real Estate, TREC
Illinois Small Business Development Center
Jameson Steel Fabrication
Jenna Wirth State Farm

Members of Vermilion Advantage, NFP (continued)

KBA Limited
 Lakeview College of Nursing
 Liberty Village
 McDowell Builders, Inc.
 McLaughlin Asset Management
 Myers Carpet Weavers
 Newell Township Supervisor
 North Vermilion Family Dental
 Oakwood CUSD No. 76
 Olympic Hardware
 Rosecrance
 Servpro of Vermilion County
 Shortz Family Farms, Inc.
 Sleep Inn & Suites
 Sleepy Creek Vineyards
 Sunset Funeral Home, Memorial Park & Cremation Center
 Teasdale Foods
 The Myers Group at Morgan Stanley
 Vermilion County Health Department
 Vermilion Healthcare Foundation, Inc.
 Vermilion House
 Village of Bismarck
 Village of Henning
 Village of Potomac
 WhiteSmith Marketing Group, Inc.

ADVANTAGE HOME BASED ADULTS, INDIVIDUAL PROFESSIONAL, NON/NOT FOR PROFIT (with annual budget under \$250,000), AND CLUBS: (Level \$150 - \$299)

All Brands Appliance Repair Services
 All Vermilion Wrestling
 Allen Money Talks
 AMBUCS
 American Legion Dornblaser Post #203
 American Legion Post #210
 Ancient Accepted Scottish Rite Bodies of the Valley of Danville
 Arts In The Park, Inc.
 Aunt Martha's Health & Wellness
 Baby Blessings Ultrasound Studio
 Balloons Over Vermilion, NFP
 Be Real Be Humble
 Berzerker's Grill & Catering
 Beside Still Waters
 Better Business Bureau – Central Illinois
 Birth To Five, Illinois
 Boys & Girls Club of Danville
 Briana's Creations
 Brown, Amy
 Bubbles & Bandanas Pet Grooming
 C.O.R.E. Re-Entry, INC.
 CASA of Vermilion County
 Casey Toler Creative
 Center Street Productions
 Central Christian Church
 Child Care Resource Service
 Community Development Institute/Head Start
 Community Foundation of East Central IL
 CRIS Healthy-Aging Center
 CRIS Rural Mass Transit
 Crosspoint Human Services
 DACC Foundation
 Danville Area Labor Management Council
 Danville Area Living - Shannon Schroeder
 Danville Area Visitors Bureau
 Danville Art League

Danville Boat Club
 Danville Christian Academy
 Danville Family YMCA
 Danville Farmer's Market
 Danville Library Foundation
 Danville Lions Club
 Danville Noon Rotary
 Danville Public Library
 Danville Public School Foundation
 Danville Sunrise Rotary
 Danville Symphony Orchestra
 Danville Technology Services
 Danville Tennis Center
 Davis Bookkeeping
 Deer Creek Manor
 Dicken, Josef "Joe Voiceover"
 DLO Musical Theatre (formerly Danville Light Opera)
 Downtown Danville, Inc.
 East Park Church of Christ
 Eastern Illinois Foodbank
 Edward J. Ryan, CPA
 Erickson, Gary C.
 Fair Hope Children's Ministry
 Fellowship of Christian Athletes
 Festival of Trees
 First Church of the Nazarene
 First Presbyterian Church of Hoopeston
 Fischer Theatre
 Friends of Kickapoo Rail Trail
 GAO Grotto / Denmark Park Corporation
 Gateway Family Services of Illinois
 Georgetown Fair
 Georgetown Ladies Community Club
 Gregory's Academy of the Arts
 Habitat for Humanity of Danville, Inc.
 Help Ministries d/b/a Women's Care Clinic
 Highland Gutters
 Hoopeston Multi Agency Service Center
 Hoopeston Public Library
 Humane Society of Danville
 Hussman, Danny
 Illiana Home Inspection, LLC
 Immanuel Lutheran Church
 Immanuel Manor, Inc. – Senior Residences
 Informed Decisions
 Iroquois Economic Development Association
 Jessica Hogue - Northwestern Mutual
 Julie's Specialty Shop
 Just Breathe Alternative Medical Solutions, LLC
 Keep Vermilion Co. Beautiful, Inc.
 Kiwanis Club of Danville
 Kruger Tuckpointing
 Land of Lincoln Goodwill Industries, Inc.
 Laura Lee Fellowship House Association
 Law Office of Bethany D. Hager
 Love INC of Vermilion County
 MASH-C Farms Livestock, LLC
 Melt A Heart
 Midwest Print & Sign Specialists, LLC
 Monyok Leadership Coaching
 Mpower Counseling
 Muehl, Phil
 Mustard Seed Christian Daycare
 My Happy Place
 New Directions Treatment Center
 NuPush Weight Loss Clinic
 Oakwood Area Food Pantry, Inc.
 Oakwood Public Library District

Olympic Hardware
 Our Nations - Mine and Yours
 Patriot Pure Water Conditioning
 Prairielands Council – Boy Scouts of America
 Project Success of Vermilion Co., Inc.
 Prudential Advisers
 Red Mask Players, Inc.
 River Bottom Farms Topsoil
 Rob Lancaster - Lancaster Construction
 Roland Lim Photography
 Rossi Photo Studios
 Rossville Alvin CUSD #7
 Roxy's House at Blue Heron Ranch
 Salvation Army
 Save the Lorraine Foundation
 Schlarman Academy
 She Said Danville, LLC
 Snapped By Savannah
 Spotless Detail, LLC
 Spotlight Performing Arts
 SpotOn
 Spring Hill Cemetery
 St. James United Methodist Church
 STEP Recovery Center
 Stone Imagery
 Super Penguin Books
 Survivor Resource Center
 Tarquini's
 Teague, Tricia (The Trep School)
 Transformation Health Coach
 Trinity Lutheran School
 Turner Virtual Solutions
 United Way of Danville Area
 University of IL Extension., Vermilion Co. Unit
 URE Home Daycare
 USI Insurance
 V.F.W. Jewell Whyte Post 728
 Vermilion Co. Conservation Dist. Foundation
 Vermilion Co. Fair and Expo
 Vermilion Co. Farm Bureau
 Vermilion Co. Museum Society
 Vermilion Co. War Museum
 Vermilion Community Restoration
 Vermilion Voles Vintage Baseball Club
 vHYbz Entertainment
 Visit Downtown Hoopeston
 Westville American Legion Post 51
 WorkSource Enterprises

ADVANTAGE, FULL-TIME STUDENTS, OR RETIREES: (Level \$100-\$149)

Anderson, Jim
 Beynon, Mark
 Block, Gerald R.
 Drude, Charles (Bott's Locksmith)
 Fields, David L.
 Franklin, Susan (Franklin's Farm Blooms & Heirlooms)
 Lee, Todd
 Mulvaney, Jeanne
 Nicholls, Bill
 Resh, Gary (Resh Frame Shop)
 Rokosch, Donald (Retired M.D.)
 Spezia, John (Reach 1 Coach 1)
 Stoner, Christopher (Pro Wash)
 Swires, Bob
 Ward, Jacqueline
 Wood, Jim



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At OSF Medical Group – Pediatrics in Danville, we serve infants, children and adolescents with the greatest care and love.

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- Behavioral health
- Immunization s
- Preventive care
- Same-day sick visits
- School and sports physicals
- Severe/sudden illnesses and conditions
- Wellness visits

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707 N. Logan Ave., Ste. 300 | Danville

Hours:

Monday-Friday, 8 a.m.-5 p.m.

Meet our team:



AWAD ALYAMI, MD



LUIS GARCIA TILLAN, MD



ZLATKA JELIAKOVA, MD

Schedule an appointment today at osfhealthcare.org/danvillekids or call (217) 477-4716. Walk-ins are also welcome!

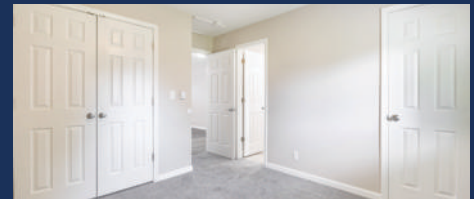
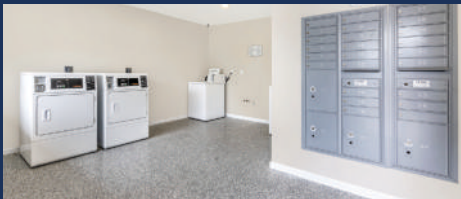


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LOOKING FOR A WAY TO REACH AREA RESIDENTS, PROFESSIONALS AND BUSINESSES?

Advertise in *Inside Vermilion County*, our full-color magazine.

What you get:

- Reach over 1,500 key decision makers including businesses, non-profits, professionals and residents.
- Inclusion in high quality 20-page monthly print magazine.
- Available on Vermilion Advantage website.
- Included in e-newsletter distributed to over 900 people weekly.
- Featured on Vermilion Advantage social media with 4000 followers and average post reach of 18,000.
- Included in new Vermilion Advantage member packets as well as welcome packets for community newcomers.
- Distributed monthly to 570 Vermilion Advantage members, 800+ throughout Vermilion County from Hoopeson to Georgetown, Westville and Oakwood plus various locations throughout Danville.

We'll help you reach the RIGHT people.

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Space is limited. Available only to Vermilion Advantage members.