

Good morning,

We would like to provide your organization with a meaningful service opportunity to help eradicate hunger in our local community by joining us in **Fall into Giving** – Eastern Illinois Foodbank’s largest, coordinated 18-county food drive. In past years this has been an initiative at schools throughout our service area, and we’re excited to broaden our impact with companies like yours that have helped make what we do possible. Due to the pandemic, this year’s drives will be virtual – it’s an easy, fun, and safe way to make a huge impact in your community.

Our [virtual marketplace](#) was created recently to provide an impactful and safe way to give to the foodbank. Participants will “shop” for products to achieve the desired donation amount, and attribute the donation to the appropriate group during checkout. The donation will not purchase the specific items chosen, but is a tangible representation of how far their donation can go.

This year’s drives will occur between November 1 and 30, leading up to Giving Tuesday. If you would like to participate, please submit a [Fall into Giving Registration Form](#) by **Monday, October 18**. At that time, all participating organizations will be sent a welcome email with virtual food drive information and instructions, and an electronic flyer that can be used to promote your drive.

Attached is a flyer with more details; please feel free to distribute this flyer throughout your organization.

By working together, your team will see firsthand that small acts can make a big impact on their community. We hope that you will **FALL** with us: we know it is a feeling that will stay with you well beyond the season.

If you any questions, please contact me at 217-328-3663 or sbecker@eifoodbank.org.

Sincerely,



Sophie Becker (she/her) ([What's this?](#))

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