

The logo for the National Funeral Directors Association (NFDA) features the letters "NFDA" in a bold, white, sans-serif font on a dark blue rectangular background.

NATIONAL  
FUNERAL  
DIRECTORS  
ASSOCIATION

The "Pursuit of Excellence" logo consists of the text "Pursuit of Excellence" in a light-colored, serif font, positioned to the left of a stylized, light-colored graphic of a bird in flight.

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## Interview Contacts

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### Sunset Funeral Home earns second Pursuit of Excellence Award

**Danville, Illinois** – The National Funeral Directors Association (NFDA) is pleased to announce that more than 160 funeral homes have earned the 2016 Pursuit of Excellence Award. This award is presented by the NFDA annually to firms that have demonstrated a commitment to raising the bar on funeral service excellence by adhering to strict ethical and professional standards and providing outstanding service to families and communities.

“We offer our congratulations to all NFDA members that earned the 2016 Pursuit of Excellence Award,” said NFDA President Bob Arrington, CCO, “The staff of these funeral homes demonstrate their commitment to the highest professional and ethical standards every single day. They have truly earned this award and we are proud to count them as members of NFDA.”

To earn the NFDA Pursuit of Excellence Award, Sunset Funeral Homes met and exceeded business standards set forth by the program and demonstrated proficiency in key areas of funeral service, such as compliance with state and federal regulations, providing ongoing education and professional development opportunities for staff, offering outstanding programs and resources to bereaved families, maintaining an active level of involvement within the community, and participating and actively serving in the funeral service profession.

“We are truly honored to be recipients of this award for the second year in a row,” said Drew Edwards, Sunset Funeral Home General Manager, “Our staff works hard to provide the best funeral service to our community.”

“Our family is proud to serve the people in our community every day and we are grateful to receive this award,” said Rich Darby, Sunset Funeral Home Co-owner.

Sunset Funeral Home was formally honored during the All-Star Recognition Ceremony on October 24, during the 2016 NFDA International Convention and Expo in Philadelphia.

More information about the NFDA Pursuit of Excellence Award program can be found on the association’s website, [www.nfda.org/pursuitofexcellence](http://www.nfda.org/pursuitofexcellence).

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Sunset Funeral Homes serve the families of central Illinois and Indiana from six locations, including facilities in Danville, Georgetown, Westville, Oakwood, Champaign and Covington, Indiana. For four generations, they have been locally owned and operated by the Darby family. The entire Sunset team is committed to exceeding the expectations of the families they serve— before, during and after the funeral.